

CHRISTIANS FOR  
**ISRAEL**  
INTERNATIONAL



# ANNUAL REPORT 2012 AND STRATEGIC PLAN 2013



## INTRODUCTION

The mission of Christians for Israel is to raise awareness in the church about God's purposes with Israel, the church and the nations, and to comfort the Jewish people in prayer and action. Our vision is to establish a global network of leaders and teachers who can have an effective local impact.

Christians for Israel (C4I) is an inter-denominational, global movement. Our goal is not to establish an organisation, but to connect people in many different countries around the world who share a common understanding about God's purposes with Israel, the church and the nations, and who share a calling to be watchmen on the walls of Jerusalem.

In 2012 we were confirmed that the Lord is raising men and women around the world who understand the counsels of the Lord, and who carry a burden to bring a message into the nations – a message of repentance and hope.

It is our task as Christians for Israel International to connect these leaders together as a global movement, so that we can be an instrument of the Lord in fulfilling His purposes. We do not pretend to be the only instrument, nor a necessary instrument. But if we continue to be faithful and listen to the Holy Spirit, God can make use of weak vessels.

I thank all the staff and volunteers of the C4I affiliates worldwide, and the C4I International team, who have given so much of themselves to serve the church and Israel in the nations. We thank the Lord for a year of many blessings, and look forward to working even more closely together in 2013.



Shalom,  
Andrew Tucker  
*Executive Director*



## BOARD AND STAFF

### **The Board of C4I international**

#### **As at 31 December 2012 consisted of:**

Harald Eckert, *Chairman*

Bert Fluit, *Treasurer*

Pim van der Hoff, *Board member*

Dick Schutte, *Board member*

Drake Kanaabo, *Board member*

### **The salaried staff of C4I International**

#### **as at 31 December 2012 were:**

Rev. Willem J.J. Glashouwer, *President*

Andrew Tucker, *Executive Director*

Marloes van Westing, *Communications & PR*



### A WORD FROM THE PRESIDENT

REV. WILLEM J.J. GLASHOUWER

As the President of Christians for Israel International, I regard myself as an “ice-breaker”. It is my calling to go through new doors and into new

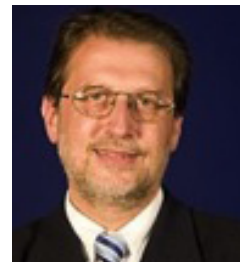
countries and language-areas. I try to bring the Biblical message about Israel and the Coming of the Lord worldwide in as many churches and congregations, Bible-schools and theological institutions as possible. In 2012 I was able to travel and speak in many countries. This happened not just in the framework of Christians for Israel International, but also at the invitation of our partner ministry Ebenezer-Operation Exodus, who invited me to teach in their international network and to train and educate their people in Russia and South America.

It continues to amaze me that my book *Why Israel?* is now available in 25 languages, and new translations are following all the time. My book *Why End Times?*, which is about the events leading to the coming of Christ, is starting to spread in more and more languages as well. The highlights for me in 2012 were the first 4 regional conferences of Christians for Israel International. It was great to experience how Harald, Andrew and I complemented each other in great unity to speak, teach, train and inspire those who were there – and be inspired by them as well! The Lord really moves us forward as a body in an incredible way and speed. He apparently is in a hurry, but not in a stress!

The Lord has called us for such a time as this: to raise our voice; to bring this Biblical witness to the churches; to warn the nations; and to prepare for the Coming of the Lord. Jesus promises that the Gospel of the Kingdom will be preached to all the nations, and then the end of this phase of world history will come. We are part of that. And He says that when the fig tree comes back to life, then the Kingdom is right at hand, and the next phase of world history will begin. We are part of that as well! May He bless us all in our endeavours to serve Him as our Lord and Saviour and Coming King Who will come to make all things forever new!

### MESSAGE FROM THE NEW CHAIRMAN

HARALD ECKERT



First of all, I want to express my deep appreciation to Willem and Andrew for their wonderful and dedicated work over so many years now. Willem is restlessly bringing the Word of God concerning God's love and faithfulness

towards Israel into the world. And the Lord is confirming him in so many ways. One of the ways is that he is drawing spiritual leaders towards Christians for Israel – men and women of the highest caliber and quality, who are willing and dedicated to multiply the word of God and network-relationships in the spirit and calling of C4I. How wonderful!

Andrew is supporting the development of media resources and strengthening the network in a such a dedicated and warmhearted way that he himself has a unique and major contribution in strengthening the work of C4I to the benefit of many of us and to the blessing of the Jewish people and Israel for the glory of God.

And now I have the privilege as a newly-elected chairman to involve myself somewhat more in these developments together with those two wonderful brothers. Part of this privilege was that I could meet and be together last year with a number of you personally having been at three of the four leadership-training-conferences (Vienna, Kampala, Kuala Lumpur). In many respects this was a huge enrichment to me. May we all continue these coming years to grow in our relationship with the God of Israel in the Messiah and by His grace to grow together in a spirit of humility, love and grace, “considering others better than ourselves” (Philippians 2:3). Grace and blessings to all of you!

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**CHRISTIANS FOR ISRAEL INTERNATIONAL**

Christians for Israel (C4I) is an international, non-denominational Christian ministry representing hundreds of thousands of Christians on all continents. It was established in Holland in 1979 and has now developed into a global movement of local C4I affiliates and partners who all share the same mission:

*Bring a message*

To bring biblical understanding in the church and among the nations of God's purposes with Israel, the church and the nations.

*Comfort Israel*

To support and comfort Israel and the Jewish people in prayer and action.



*Christians for Israel International is the hub in the wheel of the global Christians for Israel movement.*

C4I International is a separate foundation established under Dutch law in 1998. It is responsible for coordinating and developing the international C4I network, which is now active in more than 40 countries. C4I International focuses its limited resources on the needs of the C4I affiliates and partners and seeks to disseminate and complement their activities and resources.



*As at 31 December 2012, C4I affiliates (ie. Non-profit organizations established under local law) (‘A’), representatives (‘R’) or partners (‘P’) have been established in the countries/regions mentioned above.*

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#### STRENGTHENING THE C4I GLOBAL MOVEMENT

##### Teaching ministry of Rev. Willem Glashouwer

We remain very blessed to have Rev. Willem Glashouwer as our key teacher and “pioneer”. Rev. Glashouwer has a special anointing to communicate the C4I message - ploughing the ground and laying the seeds, so that others can fertilize the soil and tend the plants. In 2012, in addition to his many speaking engagements in the Netherlands and being the main speaker at the regional C4I training conferences, Rev. Glashouwer travelled to seventeen countries to speak in churches and at conferences: South America (Bolivia, Peru, Chili, Argentina), South East Asia (Singapore, Malaysia, Indonesia), West Africa (Nigeria), East Africa (Uganda, South Sudan, Kenya), and Europe (Switzerland, Austria, UK, Germany, Italy, Russia). Literally thousands of pastors and church leaders in these nations heard for the first time about God’s eternal and enduring love for Israel, and the place of Israel in God’s overall purposes of redemption of the world.



##### International leadership

In 2012, the Lord has blessed us with a greater degree of leadership, stability and unity in the C4I International Board. Incoming Chairman, Harald Eckert (Chairman of Christians for Israel Germany) brings a passion for teamwork and leadership development. Harald envisions the next 18 months as a period of transition towards a unified global C4I movement. The appointment of Drake Kanaabo in 2011 representing Africa has also given a fresh impetus to the international board. The President, Chairman and Executive Director work closely as the “core international leadership team”, under overall supervision by the Board, to develop the C4I movement.

##### Executive team

We thank the Lord for a committed executive team of staff and volunteers based in Nijkerk, Netherlands, serving the core leadership team:

- Mr. Andrew Tucker: *Executive Director*
- Ms. Marloes van Westing: *Communications & PR*
- Ms. Rita Quartel: *Resources & Media*
- Mr. Jos van Westing: *Fundraising & Development*
- Mr. Ruud van Neijhof: *Websites & Training Programmes*

Sadly, in 2012 our friend and colleague Henk Kamsteeg passed away in Auckland. Henk was at the forefront of the C4I International ministry. He became connected with Christians for Israel in 2002 when he established the New Zealand branch, that today has become a well-established ministry in New Zealand serving the body of Christ in New Zealand and the Asia Pacific region. Henk acted as Managing Editor of *Israel & Christians Today* between 2006 and 2012, was a member of the C4I International Management Team from 2004-2008, and was Regional Director for Asia Pacific from 2007-2012.



Henk was a lively and inspirational colleague and he will be sorely missed. We are grateful that prior to his passing he put in place a new leadership team in New Zealand, led by Rev. Hon. Graeme Lee.

##### Regional development

Our goal is to raise more leaders and teachers who can also carry this burden now largely borne by Rev. Glashouwer to bring the message into the nations. This makes it all the more important to continue to seek out and train leaders in the nations to deeply understand and communicate the message in their own specific style, language and circumstances.

In 2012 we were able, by God’s grace, to organise a series of 4-day regional leadership and training conferences in Europe, Africa and Asia. Each of these conferences was organised in partnership with our regional C4I leaders. They were precious days of teaching, encouragement, inspiration and blessing.

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Each conference comprised several different elements:

- Intensive Bible teachings by Rev. Willem Glashouwer in Israel and the church, the coming of the Lord, the Kingdom of God and Israel in the end time.
- Teachings on the history of Israel and the Jewish people
- Workshops on leadership and ministry development and teambuilding
- Sharing of ministry experiences, best-practices and

personal testimonies

- Prayer and intercession – for Israel, our nations, our churches and each other
- Working meetings to clarify roles and responsibilities and develop strategic planning for the region.

These conferences have laid a strong foundation of unity in relation to the C4I mission, vision, values and core beliefs. We need to keep building on that in 2013.

#### July 2012 in Vienna for C4I Europe



45 leaders came together from Netherlands, Germany, Belgium, Italy, Switzerland, Russia, Ukraine, Romania, Bulgaria, Hungary, Poland and Denmark.

#### September 2012 in Kampala for C4I East Africa



Approximately 80 leaders met in Kampala for 4 days from Uganda, Kenya, South Sudan, Rwanda and Zambia.

#### October 2012 in Ikom, Nigeria for Central/West Africa



80 leaders met for 4 days in the city of Ikom in Cross River State, Nigeria. They represented Nigeria, Ghana, Cameroon, Burkina Faso, and Sierra Leone.

#### October 2012 in Ikom, Nigeria for Central/West Africa



45 C4I leaders attended this conference from Malaysia, Singapore, Indonesia, Philippines, Korea, India, Vietnam, Nepal, Myanmar, Australia and New Zealand.

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#### EDUCATIONAL RESOURCES

In 2012 we continued to develop our core portfolio of key educational resources (books and DVDs) in different languages. Please go to [www.c4israel.org/webshop](http://www.c4israel.org/webshop) to check which languages are available. The educational package currently consists of:

- |   |  |                                   |
|---|--|-----------------------------------|
| • <i>Why Israel?</i>                    | book (by Rev. Willem J.J. Glashouwer)                        | - available in 25 languages       |
| • <i>Why Israel?</i>                    | advanced Bible studies DVDs (by Rev. Willem J.J. Glashouwer) | - available in 4 languages        |
| • <i>Why End Times?</i>                 | book (by Rev. Willem J.J. Glashouwer)                        | - available in 3 languages        |
| • <i>Judea and Samaria</i>              | book (by Rev. Henk Poot and Theo Horneman)                   | - available in Dutch and English  |
| • <i>Times of Restoration</i>           | book (by Harald Eckert)                                      | - available in German and English |
| • <i>Israel, a Journey through Time</i> | Documentaries DVDs (from C4I Canada)                         | - available in English (*)        |
| • <i>Israel, a Journey of Light</i>     | Documentaries DVDs (from C4I Canada)                         | - available in English (*)        |
- (\*) available at C4I Canada



#### In 2012 we were able to:

- Translate and print the book *Why Israel?* in Urdu and Thai
- Edit and print a revised English edition of the *Why Israel?* book
- Produce a first edition of the *Why End Times?* book in English
- Translate the DVD teachings of Willem Glashouwer into French
- Produce a first edition of the book *Times of Restoration* by Harald Eckert
- Continue to promote the book *Judea and Samaria* by Henk Poot and Theo Horneman.

#### COMMUNICATIONS AND MEDIA

##### Corporate Communication

C4I International protects and promotes the shared mission, vision, values and beliefs of the C4I network. It is also responsible for keeping close communications with the affiliates. As our network is expanding, we focus on developing ways to inform and connect C4I affiliates.

Our main tools are our Intranet, a Facebook group, and the C4I conferences. In 2012 we created a C4I Operations Manual and a Corporate Visual Identity Manual. C4I assisted various affiliates to develop logo's, brochures and other marketing materials) in line with the agreed global C4I identity.

##### Websites / internet

The website [www.c4israel.org](http://www.c4israel.org) is the portal to the

C4I movement and it provides general information about the C4I movement, as well as news from the C4I affiliates. Each month our email newsletter 'The Messenger' is sent out to a distribution list, with currently 1800 members. We continued to develop and maintain the website [www.whysisrael.org](http://www.whysisrael.org), an educational resource with articles and information concerning current affairs in Israel, Biblical studies, prophetic studies and history. A weekly newsletter is sent out to 2300 subscribers.

In 2012 C4I International assisted C4I Austria, Greece, Italy, Switzerland, Ukraine and USA to establish, develop and maintain their websites.

##### Social Media

In 2012 we further developed our Christians for



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Israel International page on Facebook ([www.facebook.com/c4israel](http://www.facebook.com/c4israel).) We post interesting links to news websites, and we share news from our affiliates including movies and pictures. All our free video material can be found on our YouTube channels: [www.youtube.com/c4israel](http://www.youtube.com/c4israel) and [www.youtube.com/whysisrael](http://www.youtube.com/whysisrael)

**TV and radio**

In 2012, C4I International facilitated distribution of educational programs via existing TV and radio platforms – Revelation TV (UK/Europe), Alpha Omega TV (Romania/central Europe), Family Media (Kenya), Lighthouse (Uganda), and in Nigeria. TV (UK/Europe), Alpha Omega TV (Romania/central Europe), Family Media (Kenya), Lighthouse (Uganda), and in Nigeria.

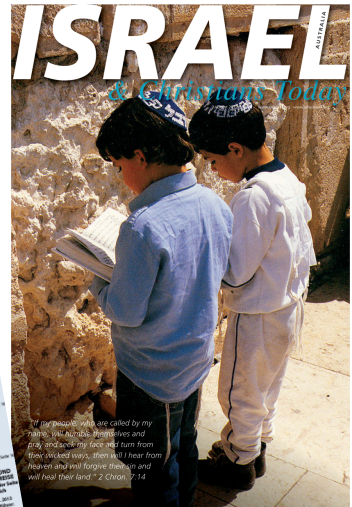
In December 2012 Rev. Glashouwer recorded 12 episodes of Focus on the Future, in partnership with Family Media. This is the third series of these 5-minute Bible teachings which are aired in Kenya, Uganda, Nigeria and Romania. They are also available on YouTube ([www.youtube.com/c4israel](http://www.youtube.com/c4israel)).

A number of the C4I affiliates are very active in the area of TV and media production. In particular, C4I Holland has produced several TV productions in partnership with local partners. In addition to the documentaries Israel – A Journey

through Time and Israel – A Journey of Light, in 2012 C4I Canada launched a new TV series entitled Prophetic Connection which is receiving much airtime in North America.

**Newspapers**

The newspapers continued to grow their distribution numbers in 2012, although it is clearly a challenge to develop new readership in the internet generation. In 2012 Rev. Dr. Tweedie (Chairman, Christians for Israel Canada) took over the role of Managing Editor of the English-language newspaper *Israel & Christians Today*, following the death of Henk Kamsteeg. National editions of this newspaper were printed and distributed bi-monthly in Canada, USA, Australia, New Zealand and quarterly in UK/Europe and Uganda.



**C4I INTERNATIONAL PLANNING 2013 – STRATEGIC GOALS AND KEY ACTIVITIES**

In 2013 C4I International will continue to focus on five strategic goals:

1. Develop and disseminate the basic C4I educational package
2. Train key leaders and communicators in the regions
3. Maximize use of media and communication platforms
4. Develop and support the C4I affiliates and partners
5. Raise funds for the international development of the C4I movement

**1. DEVELOP AND DISSEMINATE THE BASIC C4I EDUCATIONAL PACKAGE**

In 2013 we plan to develop and distribute new core materials

(books, DVDs etc).

- *Why Israel?* - book (Glashouwer) in French, Portuguese, Croatian, Serbian, Albanian
- *Why End Times?* - book (Glashouwer) in Thai, French, Polish, Russian
- *Times of Restoration* - book (Eckert)
- *The mystery of Israel, the church and the nations* - DVD teachings (Glashouwer)
- *Focus on the Future* – 5-minute teachings (Glashouwer) produced in Nairobi in partnership with Family Media
- Further develop the C4I intranet as an internal platform to enable C4I affiliates to download core teaching and training



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materials (books, PowerPoint presentations, teachings etc), as well as corporate information (brochures, flyers, etc).

We plan to more actively promote these teaching resources by improving the C4I webshop and undertaking a more vigorous direct and indirect marketing campaign to promote our resources. Our goal is to achieve 10,000 euro net income from sales of C4I products (books, CDs and DVDs) in 2013.

Many pastors and church leaders in remote places (eg. parts of Africa and Far East Russia) are unable to attend conferences or to purchase teaching materials. In order to serve them, we are developing a web-based, multi-media distance learning program. We aim in 2013 to launch a pilot version of this program, under the working title: [www.whysisraeltraining.org](http://www.whysisraeltraining.org). This 9-module teaching programme provides in-depth teaching on the following subjects:

1. God's love for Israel
2. God's covenants with Israel
3. Israel and the nations
4. Israel and the church
5. Jesus the Jew
6. Anti-Semitism
7. The restoration of Israel
8. The Kingdom of God
9. Jerusalem

### 2. TRAIN KEY LEADERS AND COMMUNICATORS IN THE REGIONS

In 2013, we will provide the leaders and teachers of the C4I affiliates and partners with a teachers Toolkit, comprising lecture outlines, PowerPoint presentations and other teaching tools. They will also be served by the online Distance Learning Programme.

Our main training activity in 2013 will be the bi-annual C4I Leadership Forum, which will be held in Jerusalem from 4-10 March 2013. This conference is key for developing the global network, and training the C4I leadership. The goals of the Forum are to:



1. Further train the (new) C4I affiliates to achieve the C4I mission in their countries (bring Biblical understanding in the churches about God's purposes with Israel, and promote comfort of Israel in prayer and action)
2. Strengthen the C4I movement – international, regional and national.
3. Pray for Israel, the nations, the churches in our nations, and each other
4. Comfort Israel as we connect with the people and the land.

### 3. MAXIMIZE USE OF MEDIA AND COMMUNICATION PLATFORMS

In 2013 we will continue to partner with the C4I Affiliates and other partners to exploit the TV, internet and other media to disseminate our message:

- Produce new DVD teaching series by Rev. Willem J.J. Glashouwer and broadcast this globally;
- Development of TV magazine items focussing on Europe, Israel and the church;
- Further expand the *Why Israel?* internet platform;
- Create weekly 5-minute *Why Israel?* interviews/teachings (for internet and TV);
- Work with partners to disseminate our video materials to international TV networks (especially Africa, Asia and Europe).

### 4. DEVELOP AND SUPPORT THE C4I AFFILIATES AND PARTNERS

#### Regional Coordinators

In order to improve our regional expansion, Regional

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Coordinators (RCs) are to be appointed in 2013:

- Elemi Samson (Central/West Africa)
- Drake Kanaabo (East Africa)
- Wilson Ng and Kenneth Khoo (South East Asia)
- Graeme Lee (Australasia /Pacific)

In close cooperation with C4I International in Holland, the RCs will:

- Provide practical and strategic coaching/advice/assistance to the C4I teams in the region
- Make sure the core C4I teaching materials are produced and available in the region



### Country visits

Willem Glashouwer, Harald Eckert, Andrew Tucker and other C4I International teachers/trainers will visit as many C4I affiliate/partners as possible in 2013 for strategic training/teaching. Every visit will include a session with the core C4I leaders/teachers in that country. Planned visits in 2013:

- *Europe:*  
Albania, Belgium, Austria, Italy, Greece, Hungary, Romania, Serbia, Poland, Switzerland, Ukraine, Russia (Ebenezer), UK.
- *West/Central Africa:*  
Nigeria, Ghana, Cameroon, Sierra Leone.
- *East Africa:*  
Kenya, Uganda, Zambia, South Sudan, Tanzania, Rwanda.
- *Americas:*  
USA, South America (Ebenezer)
- *Asia/Pacific:*  
Australia, New Zealand, India, China, Malaysia, Singapore, Indonesia, Thailand, Philippines, South Korea.

We will try to develop new contacts (and revive existing contacts) in several countries in 2013-14, including:

- *France*

Since 2005 we have developed a network of friends and partners in France, but this has not (yet) led to the establishment of a C4I team in France. We will continue to develop these relationships and explore possibilities for cooperating to spread our message in France.

- *Pakistan*

Initial contacts have been made in Pakistan. The book *Why Israel?* has been translated into Urdu, and several hundred copies have been printed and distributed. In 2013 we hope to be able to develop this further.

In 2013, we will support the C4I network to improve the internet visibility of the C4I movement as a whole:

- Further develop [www.c4israel.org](http://www.c4israel.org) as the portal to the C4I movement (structural upgrade in Q3 2013)
- Publish @Messenger as our regular update and expand distribution list
- Issue regular Press Releases
- Develop Facebook and other social media
- Continue to assist the C4I affiliates to build/maintain websites, develop social media, graphics, brochures, etc .

### Activities in Israel

As Israel becomes more and more isolated in the international community, we believe it is increasingly important to be active and visible in Israel. We wish to remind the Jewish people - at all levels of society - that they are not alone, but that there is an army of Christians worldwide that is supporting and praying for them.

- In partnership with local partners in Israel, C4I International will assist the C4I affiliates to bring more groups to the land for educational and solidarity tours.
- The Chairman, President, Executive Director and other C4I leaders will visit Israel regularly for meetings with key Jewish and Christian players.
- We plan to publish a series of articles in Jewish publications.

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These articles are intended to show what C4I is doing in the nations, and explain more about why we are doing this, so that the Jewish people gain a better understanding of who we are and what we do. By so doing we wish to bless the Jewish people.

In 2013, C4I International will help the C4I affiliates to increase the funding of *aliyah* and humanitarian projects in Israel. Currently, C4I Holland is primarily responsible for managing these projects, and C4I International will help them to promote the projects amongst the C4I affiliates. The projects to be promoted in 2013 are:

- Aliya: Ukraine and former Soviet Union - C4I Ukraine/ Ebenezer Operation Exodus.
- Aliya: Bnei Menashe from India - Shavei Israel.
- Aliya: Ethiopian Jews - Keren Hayesod / Jewish Agency.
- Educating the children of Israel - Jaffa Institute and Savyon Educational Centre.
- Feeding the poor - Hineni/Jaffa Institute.
- Holocaust survivors - Amcha and Monuments in the Ukraine.
- Pioneers in Judea and Samaria - Christian Friends of Israeli Communities (CFOIC).
- Education and support to survivors of terror - Hineni Jerusalem.
- Strengthening Jerusalem – The Jerusalem Foundation.

## 5. FUNDRAISING

The total budget for Christians for Israel International in 2013 is 365.000 euro.

• Salaries, office and overheads	€	235,000
• Media, PR and marketing	€	15,000
• Educational tools	€	30,000
• Regional development	€	85,000

Our primary source of funding for all these activities is the contribution by the C4I affiliates of 10% of their non-earmarked ministry income to support the work of C4I International. Total budgeted income from this source in 2013 is 195,000 euro. We will work closely with the C4I affiliates to help them achieve this goal.

We are also extremely grateful that C4I Holland continues to promote the activities of C4I International in the Netherlands, and to the thousands of Christians in Holland who have given so generously to support the work of C4I International.

In addition to these sources, we need to raise an additional 50,000 euro minimum in 2013 from individual and corporate sponsors to support our international development work.

We are praying for Christian men and women in the nations who will share with us the burden of spreading the message worldwide, and strengthening the C4I network of leaders.



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#### BANKACCOUNTDETAILS

Account holder:

Christians for Israel International

#### EURO Account No:

5245.05.209 (IBAN-Code: NL 57 ABNA 05245.05.209)

#### CAD \$ Account No:

6275.15.428 (IBAN-Code: NL 03 ABNA 06275.15.428)

#### USD \$ Account No:

6275.15.460 (IBAN-Code: NL 12 ABNA 06275.15.460)

**Bank:** ABN-AMRO Bank, Nijkerk, The Netherlands

**Swift code of the Bank:** A B N A N L 2